

Hello Friends,

We hope this message finds you well. As we approach the new year, we have an important announcement regarding our sauna membership pricing.

For Current Members:

Effective January 31, 2024, our monthly sauna membership fee will be adjusted to \$25 from the current rate of \$20. This adjustment is necessary to accommodate rising operational costs while maintaining the quality and excellence you've come to expect from our services. We want to assure you, as a valued member, your existing pricing structure will be grandfathered in. You'll continue to enjoy the current rate of \$20/month until you decide to cancel. If you were to rejoin in the future, the new rate of \$25/month would apply.

For New Members:

Now is an opportune time to join our sauna community! Sign up or renew your membership before January 31, 2024, to lock in the current rate of \$20/month. By doing so, you'll not only enjoy the benefits of our luxurious saunas but also secure this exclusive rate for the foreseeable future.

Membership Benefits:

One FREE sauna session each month.

Unlimited purchases of single sauna sessions for \$25 each, saving you \$10 per session year-round.

Exclusive stacking of the Green Bay Packer %OFF discount, with a limit of 10 sessions per Packer discount. For example, if the Packers score 37 points, your membership sauna sessions would be 37% OFF the already discounted price of \$25, bringing it to \$15.75 or up to 10 sessions for \$157.75. Please note that extra sauna sessions purchased have the standard 1-year expiration.

Membership Commitment and Flexibility:

All memberships require a 1-year commitment. After the initial 12 months, the membership will automatically continue on a month-to-month basis, offering you the flexibility to cancel at any time.

If you have any questions or would like to secure your membership at the current rate, please don't hesitate to reach out to me directly at bfhwsaunas@gmail.com or 608-752-7981. Your satisfaction is our priority, and we're here to assist you.

Thank you for being a part of our sauna community.

Warm regards,

Rebecca